

Chapter 3

ADVERTISING*

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* For state law authorizing city to regulate the exhibition, etc., of signs, advertisements, etc., see Gov. C. § 38774. See also B. and P.C. § 5227. As to regulation of advertisers by state law, see B. and P.C. § 5200 et seq. As to license fees for advertising, see SLTCC 15-23 through 15-26. As to signs and advertising structures, see Chapter 25 SLTCC.

Article I. In General

§ 3-1. Distribution of newspapers to premises – Prohibited where request not to deliver is filed.

No person shall distribute any of the newspapers referred to in SLTCC 3-2 upon any house or lot with regard to which the owner or occupant thereof has requested the newspaper distributor involved, or has filed with the city clerk a request, not to so deliver. (Ord. 52 § 1)

§ 3-2. Handbills defined.

For the purposes of this chapter the word “handbill” includes any advertising samples, handbills, dodger, circular, booklet or other notice of commercial advertising, but does not include any newspaper which is capable of being entered as second class matter under the provisions of the United

States Post Office Regulations of March 3, 1879, and other United States statutes, or of any newspaper of general circulation adjudicated as such under the statutes of the state, or of any newspaper designed principally and primarily for the dissemination of news and information concerning public affairs as opposed to commercial advertising material, or of any other “newspaper” as that term is from time to time construed by the statutes, court decisions and laws of the land. (Ord. 52 § 1)

§ 3-3. Depositing, throwing, etc., on public property.

No person, either directly or indirectly, shall deposit, place, throw, scatter or cast any handbill in or on any public thoroughfare, park, ground or other public place within the city; provided, that the provisions of this section shall not be deemed to prohibit the handing of any handbill to any person willing to accept such handbill. (Ord. 52 § 1)

§ 3-4. Depositing, placing, etc., in vehicles.

No person, either directly or indirectly, shall distribute, deposit, place, throw, scatter or cast any handbill in or upon any automobile or other vehicle; provided, that the provisions of this section shall not be deemed to prohibit the handing of any handbill to the owner or other occupant of any automobile or other vehicle. (Ord. 52 § 1)

§ 3-5. Distributing, throwing, etc., on private property.

No person, either directly or indirectly, shall distribute, deposit, place, throw, scatter or cast any handbill in or upon any private yard, grounds, walk, porch, steps, mailbox, vestibule, house, residence, building or any other private property. (Ord. 52 § 1)

§ 3-6. Distribution prohibited during certain hours.

No person shall distribute any handbills between the hours of 5:00 p.m. of any day and 8:00 a.m. of the following day. (Ord. 52 § 1)

§ 3-7. Exemptions from applicability of article – Manner of distribution where permitted.

The provisions of this article shall not apply to the distribution of the United States mail nor to the delivery of any handbill to any person who has requested delivery of the same. In making delivery

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of any handbill to any person who has requested the same, the handbill shall either be delivered personally to the person who has requested the same or placed upon his premises in such a manner that the handbill will not be blown from the premises of such person onto the private property of other persons, or the streets or public places within the city. (Ord. 52 § 1)

§ 3-8. Violations declared a nuisance.

Violations of this article are hereby declared to be a nuisance which may be abated in any manner permitted by law. (Ord. 52 § 1)

Article II. (Repealed)

§§ 3-9 – 3-15. Reserved.

Repealed. (Ord. 293 § 1)