ORDINANCE NO. 4176

AN ORDINANCE of the City Council of the City of Kent, Washington, amending Chapter 2.54 of the Kent City Code, entitled "Lodging Tax Advisory Committee," increasing the number of committee members from seven to nine.

RECITALS

A. The Lodging Tax Fund has seen a steady increase in hotel/motel tax revenues in the past three years with 17 motel/hotels in Kent.

B. The Lodging Tax Advisory Committee is pursuing a more aggressive and expansive strategy to market Kent to visitors and businesses through a new marketing brand and a targeted social media, radio, and TV campaign.

C. With the growing work of the Committee, it would be useful to include a wider range of voices and broader participation on the Committee from those who collect the hotel/motel tax (hotels) and those community representatives that use lodging tax funding to promote Kent to help guide the marketing and branding strategy for Kent.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF KENT, WASHINGTON, DOES HEREBY ORDAIN AS FOLLOWS:
ORDINANCE

SECTION 1. - Amendment. Chapter 2.54 of the Kent City Code, entitled "Lodging Tax Advisory Committee," as follows:

Sec. 2.54.010. Created. There is hereby created the lodging tax advisory committee. The committee shall serve in an advisory capacity to the mayor and city council.

Sec. 2.54.020. Membership. The lodging tax advisory committee shall consist of seven (7) members as follows:

A. Three (3) members appointed by the city council who are representatives of businesses required to collect tax under Chapter 67.28 RCW;

B. Three (3) members appointed by the city council who are persons involved in activities authorized to be funded by revenue received under Chapter 67.28 RCW; and

C. The council president shall appoint a member of council's operations committee to serve as a member of and to chair the lodging tax advisory committee.

Sec. 2.54.030. Terms. All members appointed pursuant to KCC 2.54.020 above shall serve three (3)-year terms. The initial appointment shall be staggered with two (2) appointments serving a one-(1)-year term, two (2) appointments serving a two-(2)-year term, and two (2) appointments serving a three-(3)-year term. Organizations representing businesses required to collect tax under Chapter 67.28 RCW and organizations involved in activities authorized to be funded by revenue...
received under said tax as well as local agencies involved in tourism and promotion may submit recommendations for membership on the committee.

**Sec. 2.54.040 Responsibilities.** The lodging tax advisory committee shall make reports and recommendations to the mayor and city council as follows:

A. The committee shall consider proposals for imposition of a city lodging tax under Chapter 67.28 RCW.

B. If such tax is adopted, the committee shall review any increases in the rate of tax imposed, repeal of any exemption from a tax imposed, or a change in the use of revenue received under Chapter 67.28 RCW. The committee shall consider any such proposal, provide for public input, and submit comments in a timely manner to the mayor and city council. The comments shall include an analysis of the extent to which the proposal will accommodate activities for tourists or increase tourism, and the extent to which the proposal will affect the long-term stability of the fund created under RCW 67.28.1815.

**SECTION 2.** *Severability.* If any one or more section, subsection, or sentence of this ordinance is held to be unconstitutional or invalid, such decision shall not affect the validity of the remaining portion of this ordinance and the same shall remain in full force and effect.

**SECTION 4.** *Corrections by City Clerk or Code Reviser.* Upon approval of the city attorney, the city clerk and the code reviser are authorized to make necessary corrections to this ordinance, including the correction of clerical errors; ordinance, section, or subsection numbering; or references to other local, state, or federal laws, codes, rules, or regulations.
SECTION 5. - Effective Date. This ordinance shall take effect and be in force 30 days from and after its passage, as provided by law.

Suzette Cooke
SUZETTE COOKE, MAYOR

ATTEST:

Ronald F. Moore, MMC
RONALD F. MOORE, CITY CLERK

APPROVED AS TO FORM:

Tom Brubaker, City Attorney

PASSED: 8th day of December, 2015.
APPROVED: 8th day of December, 2015.
PUBLISHED: 11th day of December, 2015.

I hereby certify that this is a true copy of Ordinance No. 4176 passed by the City Council of the City of Kent, Washington, and approved by the Mayor of the City of Kent as hereon indicated.

Donald F. Moore, MMC (SEAL)
RONALD F. MOORE, CITY CLERK

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